

Ignite Intellectual Property Agreement

Introduction

The Ignite digital platform serves to connect emerging talent with industry and the public and this agreement confirms your ownership rights to your content on the site and how your work may be promoted.

Your Profile

Through creating a profile, you will have the opportunity to upload a range of content and link to your external social media and e-commerce accounts. Your profile will be visible to an external audience who will be able to view your content and contact you directly to enquire about your work and employment opportunities.

Promotion

Once activated, your profile will remain live on the platform for a minimum of three years following the date of creation, but can be removed at your request from the platform at any time.

Your profile, likeness and content may be promoted by Ignite in the following ways;

- As a new profile on the welcome page of the platform
- As a profile linked to a specific discipline or Faculty on the platform
- Via links to news stories on the platform and Ignite social media platforms (the latter with notice to enable you to respond to enhanced enquiries)
- As content on the Ignite platform digital banner web advertisements

The agreement

By uploading your profile, you consent that;

- You have created the work that you upload, or have sought permission from the co-creator of the work to upload, and that this is clearly attributed on the platform
- If Ignite is challenged over an intellectual property infringement against your work, you will be asked to remove the work in question from the platform whilst this is investigated
- You will retain the intellectual property rights to the content uploaded
- Your profile may be promoted on the Ignite digital and social media platforms
- Your content may be used to promote the Ignite platform on digital banner web advertisements
- You have the right to delete your profile or request for your content to be removed

If you have any further questions regarding the platform, please contact info@ignitefutures.co.uk